

ANNUAL REPORT

2021



Yale

Boston



From the President

Dear friends,

It is a peculiar thing, to write one's final letter as president of an organization. Invariably, one retains some unfulfilled desires, remembers with regret those once-urgent matters that in retrospect seem like distractions from longer-term goals. Hope, worry, and nostalgia are rolled together into one emotion, flecked with pride, which has no name of its own. This may be a taste of what my parents felt when I left for college.



In truth, I have little to be concerned about. This institution antedates me by some 124 years, it has survived two world wars and multiple global plagues, and the coming or going of any one officer is a mere drop in the ocean of its history.

Nevertheless, the time has been significant for me, and I am proud of what we have achieved not only over the last year, but over the last four years – which, I hope, has been to the meaningful benefit of our community in the present, and to that of the institution as it ventures forth upon the waters of the future.

Our fundamentals are as sound as they have ever been. I have seen us set this club on a firm financial footing, aided by our transformation into a 501(c)(3) and the introduction of a standard pricing structure for events. We have reformed our policies on club membership, making it both more meaningful and more accessible, improving retention, and increasing our member base by 50% above its recent average. Our core activities are now run through seven operating committees, which clarify the allocation of responsibility, preserve institutional memory, and furnish seasoned candidates for the board. Our website, the face we show to the world, has been honed over the last seven years, and the result is the finest any Yale alumni group can boast.

Our reach has expanded, with the club incorporating the former territory of the long-defunct Yale Club of Worcester and our community welcoming the alumni of central Massachusetts. With that merger, we have reached what I think is our natural size, roughly matching the region served by the MBTA Commuter Rail. Beyond those boundaries, we have strengthened relationships with our neighboring Yale groups, from providing guidance to the Yale Club of Cape Cod as it reestablished itself to orchestrating last year's all-New England virtual Feb Club in conjunction with the YAA.

Our vision has broadened, and that may be the most important thing of all. It is no longer strange to imagine the Yale Club as more a grantor than a grantee organization, even if we are not there yet. Our residency at the Boston College Club has if anything further whetted our aspiration to become an independently landed institution once again. We have established ourselves, appropriately, as the hub of Yale alumni activity in New England; we have shown, between The Game at Fenway Park and the 150th Anniversary, our capacity to produce massive events with five-figure budgets; and we have prepared the

strongest, most active, and most aspirational board I have ever seen to proceed from these heights to ones still higher.

Sitting here on the terrace of the Boston Athenaeum, listening to the birds chirping above the Granary Burying Ground as a yellow butterfly flits among the flowerpots, I feel at peace with the passage of time, content with what I have done, and honestly, earnestly ready to let others take up this mantle.

My friends, I wish you the very best of luck. You will not need it.

For Club, for City, and for Yale!

Brian Hoefling ES'12
President
Yale Club of Boston



Commons Re-opened September 2021

Once a dining hall, always a dining hall. And now much more.

September 1 marked the long-awaited opening of the Yale Schwarzman Center, or YSC, commencing with lunch for Yale undergraduates in the Commons dining hall for the first time since 2017.

The Schwarzman Center is a student union offering spaces for community gatherings and the arts. The center's facilities build upon three tenets: collaboration, wellness and belonging. The center, originally known as "Commons," closed for renovations in 2017 following a \$150 million gift from Stephen Schwarzman '69 in May 2016.

Profits & Losses 2021

Annual Meeting 2021

Income	
Book Awards 2021	3,729.42
Book Awards Reserve 2020	363.81
Community Service Fellowships	100.00
Contributions	500.00
CSF Reserve	5,000.00
Total Contributions	\$ 5,500.00
Dues	7,110.00
Dues & Contributions	2,345.80
Event Receipts	
David Gergen Virtual	645.00
Total Events Receipts	\$ 645.00
Total Income	\$ 19,794.03
Gross Profits	\$ 19,794.03
Expenses	
Book Awards	0.00
Book Awards 2021	2,370.00
Total Book Awards	\$ 2,370.00
Book Awards 2020	539.91
Office	
Bank Service Charges	776.15
Bardos	3,540.00
Fees	170.48
Internet	
Website	167.27
Total Office	\$ 5,700.66
Paypal Fees	240.00
Professional Fees	
Accounting	2,200.00
Total Professional Fees	\$ 2,200.00
Total Expenses	\$ 11,051.47
Net Operating Income	\$ 8,742.56
Net Income	\$ 8,742.56

Last year’s annual meeting took place over Zoom on Wednesday, June 23rd. The keynote speaker for the evening was Kate Walsh ‘77, president and CEO of Boston Medical Center and member of the Yale Board of Trustees. In a moderated discussion with president Brian Hoefling, Walsh shared her experience leading a not-for-profit health system that disproportionately serves low-income patients during an unprecedented public health crisis. After Walsh’s talk, the club elected officers and board members for the next fiscal year. Additionally, after some discussion, four individuals were nominated for honorary membership: Henry “Sam” Chauncey DC’57, Professor Jay Gitlin CC’71 MUS’74 GRD’02, Dr. Dennis Spencer, and Kate Walsh ‘77 SPH’79.



For period running from July 1, 2020 through June 30, 2021.



Finally, former president Jeniffer Madar SM’88 was presented with the Shycon award for her exceptional service to the club over her nine years as a board member. Current President Brian Hoefling ES’12 cited her not only as a personal role model, but also the individual most responsible for one of the most fruitful decades YaleBoston has experienced in recent memory. In accepting the award, Jennifer said that serving the club has “never been about recognition, but about ensuring the sustainability of the community.”



2021-2022 Leadership

Officers

President (president@yaleboston.org): Brian Hoefling ES'12
 Vice President (vp@yaleboston.org): Alexander Michaud DC'17
 Secretary (secretary@yaleboston.org): Alexander Michaud DC'17
 Treasurer (treasurer@yaleboston.org): Nickolaus Groh SOM'13
 Asst. Treasurer: Jessica Miles GRD'17

Directors, by Term Expiration

June 30, 2022

Daniel Arias GH'15
 Yuri Cataldo DRA'08
 Thomas Meyer SOM'98
 Alexander Michaud DC'17

June 30, 2023

Robert Allsion MC'67
 Andrej Barbic GRD'01
 Thomas Carey TC'69
 Frederick Isbell ES'82
 Gregory Kenman TD'67
 Jessica Miles GRD'17

June 30, 2024

Caroline Dewing SM'12
 Nickolaus Groh SOM'13
 Brian Hoefling ES'12
 Iman Sakkaf BR'11
 Andrea Zurita SOM'19

Committee Chairs

Communications (communications@yaleboston.org): Alexander Michaud DC'17
 Events (events@yaleboston.org): Fred Isbell ES'82
 Finance and Audit (treasurer@yaleboston.org): Nickolaus Groh SOM'13
 Leadership (leadership@yaleboston.org): Brian Hoefling ES'12
 Membership (membership@yaleboston.org): Andrej Barbic GRD'01
 Outreach (outreach@yaleboston.org): Yuri Cataldo DRA'08
 Service (service@yaleboston.org): Caroline Dewing SM'12/Julia Travers SY'97, SOM'05
 Young Alumni (youngalumni@yaleboston.org): Steve Le Breton DC'17



Committee Reports

Events

The 2021 Yale Club of Boston events season was certainly affected by the pandemic. A survey of members confirmed that most were not comfortable yet with a return to in-person events. Periodic spikes in the COVID cases, as well as continued restrictions on gatherings put something of a damper on our events calendar.

That said, there were some event highlights throughout 2021 that showcased the positive spirit of the YaleBoston membership and alumni. The Virtual French Tables on Tuesdays continued (merci to all of those involved), and attendees of the virtual Second Thursday Happy Hours showed unbridled enthusiasm. In March, Dr. Dennis Spencer from the Yale School of Medicine gave a virtual lecture on pioneering neurosurgeon and medical man of letters, Harvey Cushing '91 (a sometime president of the Yale Club of Boston, as well).

The YaleBoston annual meeting in June was virtual, featuring a moderated conversation with Kate Walsh '77 SPH'79, president and CEO of Boston Medical Center and member of the Yale Board of Trustees. Walsh shared her experience leading BMC, a not-for-profit health system that disproportionately serves low-income patients, during an unprecedented public health crisis.

A contingent of YaleBoston members and guests cheered on the Boston Red Sox against the Tampa Rays in September, which the late Bart Giamatti would have loved, demonstrating that the great American pastime can weather any storm – even COVID-19. In October, a good time was had by alumni young and old at the club's combined Barbeque/"Welcome to the Class of 2020" event at the American Legion on the banks of the Charles River. Proving that even bitter rivals can cooperate in challenging times, the Harvard Club of Boston opened its doors for YaleBoston members and guests for a viewing party of The Game.

We look forward to more events in 2022. We are optimistically anticipating a return to "normalcy," and we look forward to seeing more of our wonderful members in person soon.



Outreach

The Outreach Committee leads programs of the Yale Club that aid current or prospective Yale students. We run initiatives directly in Boston while serving as the liaison to others from Yale, such as the Yale Book Award and Community Service Fellowships. During the pandemic, we expanded the book award program to include 115 Boston area schools. For the first time, all schools were matched with a local sponsor.

In 2022, we are pushing hard to expand the program in Boston and build it in Worcester. Interested in helping us expand our initiatives? Email us at outreach@yaleboston.org to get involved!

Service

For the second year in a row, we had a Yale Year of Service instead of a Yale Day of Service. While continuing to be partially limited by the ever-evolving pandemic, the Service Committee for the Yale Club of Boston had a smattering of opportunities throughout the year to give back and support our communities.

In early June, we partnered with Grow Native Massachusetts to volunteer at their annual plant sale. We quickly followed that up with a day at Codman Farm, a working farm that strives to preserve Lincoln's rural character and history.

In the fall, we again got out into nature and partnered with the Emerald Necklace Conservancy to pick up trash in Charlesgate Park. Come the winter, we turned our attention from the outdoors to the Y2Y Shelter, with multiple Yalies taking shifts serving dinner to homeless young adults in Harvard Square. While the pandemic threw challenges our way, we were pleased to see Yalies continuing to give their time to support and improve our communities.



Communications

In February of 2021, the Club launched its new website, which made membership management simpler and more transparent, resulting in an over 30% increase in paid memberships. We have taken advantage of the member-gated portions of the site to host exclusive video content and list members-only events.

We have added a new platform to our social media presence, with regular posts to the Yale Boston (formerly Yalies in Boston) Facebook group about upcoming events, alumni softball game results, and reflections on Yale history.



If you're interested in helping manage the club's digital presence and member communications, get in touch at communications@yaleboston.org. With the worst of the pandemic hopefully behind us, we're looking forward to a year full of exciting event announcements and photos!

In addition to the aforementioned Yale Boston Facebook Group, you can find us at [@YaleBoston](#) on Facebook, Instagram and Twitter!

Other Local Groups Serving Yale Alumni

Association of Asian American Yale Alumni Boston Chapter - aaaya.org/contact

Yale Alumni Nonprofit Alliance New England Chapter - newengland@yalenonprofitalliance.org

Yale Black Alumni Association - ybaacommunications@gmail.com

Yale Blue Green Boston Chapter - ybgboston@gmail.com

Yale Jewish Alumni Association (Non-Regional) - yjaa18@gmail.com

Yale Veterans Association Boston Chapter - yalevetsboston@gmail.com

YaleWomen Boston Chapter - boston@yalewomen.org

Yale Club of Cape Cod - yaleclubofcapecod@gmail.com

Yale Club of New Hampshire - yaleclubofnh@gmail.com



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