Yale Boston



Annual Report

2018

CONTENTS

2
3
4
5
6
7
7
8
9
9



Profits & Losses 2018

Income	
Bank Adjustment	0.50
Book Awards Reserve 2019	105.00
Dues and Contributions	6,670.89
Event Receipts	
152nd Anniversary	2,020.00
Annual Meeting 2018	5,396.00
Choral 2018	24,950.00
Feb Club 2018	1,239.94
Red Sox 2018	772.00
Summer BBQ 2018	1,420.00
Welcome Event 2018	295.20
Tailgate 2018	19,315.96
Total Events Receipts	\$ 55,409.10
Uncategorized Income	7.15
Vanguard Dividends	3.56
Total Income	
Gross Profits	
Gross Profits	\$ 62,196.20
F	
Expenses	250.00
Annual Report	250.00
Eventbrite Fees	722.96
EventsExpenses	
152nd Anniversary	1,970.57
Annual Meeting 2018	120.94
Choral 2018	21,662.37
Eli B'day 2018	202.67
Feb Club 2018	822.50
Red Sox 2018	725.00
Summer BBQ 2018	1,265.98
Tailgate 2018	19,706.50
Welcome Event 2018	941.56
Young Alums	66.64
Total Events Expenses	\$ 47,484.73
Office	
Bank Service Charges	151.83
Bardos	1,989.00
Beggs	5,150.00
Credit Card Fees	73.21
Internet	420.00
Miscellaneous	10.30
PayPal Fees	837.20
P.O. Box	80.00
Postage	33.37
Supplies	98.50
Telephone	477.98
Total Office	\$ 9,321.39
Professional Fees	
Accounting	2,500.00
Total Professional Fees	\$ 2,500.00
Yale Cup	76.28
Total Expenses	\$ 60,355.36
-	
Net Operating Income	\$ 1,840.84
Net Income	\$ 1,840.84

Letter from the President



Dear members, alumni, and friends,

For those of you who don't know me, my name is Brian Hoefling. I've head the pleasure to serve on the board of the Yale Club since 2015, and the honor to serve as its president since July 1 of last year. It amazes me that a year has passed already. Time goes by quickly when one keeps busy, and 2018 was a busy year for us indeed!

In the spring, we began a partnership with the Boston College Club, enabling our members to use their facilities and partially undoing the mistake of selling our own clubhouse in 1934. In June, we debuted a new annual meeting format: that of a fundraising auction, with items donated by alumni and connected in some way to Yale. It was such a successful event that we decided to bring it back in 2019. At the annual meeting, we also said goodbye to our long-serving administrator, Adele Beggs, and our treasurer of at least twenty-four years, John Pattillo, both of whom have retired from Yale Club life. Jennifer Madar concluded three successful years as president and handed the reins to me.

The autumn was largely taken up with preparations for The Game at Fenway Park, a massive undertaking even by the standards of The Game. Due to the lack of public tailgating spaces, the YaleBoston event was expected to be the largest single destination other than the park itself. In the end, the "tailgate" and viewing party we produced at the Hotel Commonwealth in partnership with AYA drew over seven hundred people, making it the largest single event we've held in living memory. Also in November, board member Lou Brenner received an award at the AYA Assembly for his long-running Day of Service site, "Pots, Plants, and Paints."

Continued on Page 4

President's Letter, Continued

Thanks to the success of the auction and the continued support of our members through dues and donations, we closed out 2018 in our strongest financial position in at least five years. I have every confidence that 2019 will be another productive year for the club. Already we've reformed our committee system to increase opportunities for our members to take an active role in club operations. We've also begun shoring up our community service and educational outreach programs.

Going forward, I aim to strengthen our relationship with the BC Club and identify other benefits we can offer, make some small but necessary reforms to our bylaws, develop budgetary guidelines that enable longer-term planning, build up a financial reserve, and begin work on a leadership pipeline that can serve the club for years to come.

Brian Hoefling ES'12

2018-2019 Leadership

Officers

President: Brian Hoefling ES'12 Vice President: James Fisher DC'68 Secretary: Susan Schorr BR'87 Treasurer: Nickolaus Groh SOM'13 Assistant Secretary: Alexander Michaud DC'17

June 30, 2019 Karen Bellinger SY'91 James Fisher DC'68 Thomas Meyer SOM'98 Susan Schorr BR'87 Charlotte Wang TD'12 Murray Wheeler SY'62

Directors, by Term Expiration

June 30, 2020 Andrej Barbic GRD'01 Louis Brenner ES'92 Lisa Goldman BK'74 Brendan Harrington BK'13 Stephen Kelleher SOM'99 <u>June 30, 2021</u> Nickolaus Groh SOM'13 Brian Hoefling ES'12 Jennifer Madar SM'88

Committee Chairs

Events (events@yaleboston.org): Murray Wheeler SY'62 Communications (communications@yaleboston.org): Brian Hoefling ES'12 Finance and Audit (treasurer@yaleboston.org): Nickolaus Groh SOM'13 Leadership (leadership@yaleboston.org): Andrej Barbic GRD'01 Membership (membership@yaleboston.org): James Fisher DC'68 Service (service@yaleboston.org): Julia Travers SY'97 SOM'05 Young Alumni (youngalumni@yaleboston.org): Brendan Harrington BK'13 & Charlotte Wang TD'12

Club Events in 2018

From Feb Club in...February, to Christmas carols in...well, you know...something is happening nearly every week of the year with the Yale Club. The nearly ten thousand degree holders inside I-495 are a creative, active, and multi-generational clan, and the advent and growth of Shared Interest Groups has only added to the number of grads who plan ways to celebrate their individuality and common passions. Though we focus on outings with a Yale connection, we don't pass up opportunities to partner with our local neighbor or others in this endlessly rich town.

A few highlights from early 2018: an outing to the annual Hasty Pudding production, a reiteration of the annual spring choral festival down at Milton, what has become an annual celebration of our club's birthday at the hotel where it all began 152 years before, an annual reception for the newest crop of admits to Yale College, a tour of Fenway Park and a Sox game, and our version of the *literally* global Day of Service. At our annual mid-summer BBQ, we made a point of welcoming numerous undergrads who were in town for the summer, as well as the half-dozen Community Service Fellows who were interning at various non-profits and housed by our alums.

The fall opened with a welcome gathering for new arrivals in town for graduate study or work. We also hosted a career strategy workshop, multiple occasions for our women members to dine together and hear speakers, and several talks by alumni authors with new books to promote. We enjoyed performances by the New England Philharmonic, our own Whiffenpoofs, and our Drama School grads at the Huntington Theater. Finally, we hosted a variety of events around The Game, played this year at Fenway during the major renovation of Harvard Stadium. All in all, a most excellent year, with new, much younger blood joining the Events team. Lots of green lights ahead. Stay tuned.

Murray Wheeler SY'62



Partnership with the Boston College Club



The Yale Club of Boston began a partnership with the Boston College Club this past year. This relationship enables the Yale community to have a place to consistently gather in Boston, where alumni can meet fellow Boston Yalies as well as other members of the Boston business community.

Boston College Club Offerings

The Boston College Club is located in the heart of the financial district on the 36th floor of 100 Federal Street. Every month, Yale Club of Boston members meet for cocktails and conversation at "Second Thursdays." Members of the BC Club and their guests enjoy some of the best views of Boston while meeting for breakfast, lunch, dinner, or drinks. In addition, the club schedules many programs, such as music from students of The Berklee College of Music, volunteering opportunities at the New England Center for Homeless Veterans, and talks with visiting authors and leading business figures. The club recently scheduled an event this fall featuring John Fish, CEO of Suffolk Construction.

YaleBoston Membership Offer

The Boston College Club offers regular membership with discounted initiation and other benefits to members of the Yale Club of Boston in good standing. The initiation fee is discounted to \$100 from the regular \$800. The monthly dues are \$81 for members under the age of 40 and \$135 for members over the age of 40.

Stephen Keller SOM'99

Annual Meeting & Auction 2018

Following the annual meeting on June 28, YaleBoston hosted its first fundraising auction at the BC Club in downtown Boston. Perched 36 floors above the city, overlooking the Charles River, over fifty Yalies mingled over cocktails and bid on hotly contested silent auction items, including Pepe's pizza and Cafe du Pays gift baskets, as well as a piece of the goalpost from the 1971 Yale-Princeton game.

The evening was capped off with a live auction, emceed by our very own Linus Travers. Several lucky and generous bidders went home with a Mory's Cup, Red Sox box tickets, a residential college plate set, and many more prizes!

Caroline Dewing SM'12



Young Alumni in Boston

The Young Alumni Committee aspires to connect recent graduates in the Boston area to each other and to the university. Over the past year we have held regular events, highlights including happy hours, a bowling night, Feb Club Emeritus, and the Summer BBQ. In the year ahead, we have a night at Fenway Park, the Head of Charles Regatta, and much more.

Interested in getting connected to Yale and fellow Yalies? Want to host an event? Email us at youngalumni@yaleboston.org to get involved!

Charlotte Wang TD'12

THE GAME at Fenway

Harvard hosted the Bulldogs at Fenway Park this year, making it the first year since 1912 that The Game had been played anywhere other than Harvard Stadium or the Yale Bowl. The 135th Yale-Harvard Game also marked the 50th anniversary of the famous 29-29 contest at Harvard Stadium. Some 34,675 tickets were sold, and the teams scored a record-setting 72 points combined.

Although the Crimson left victorious on the field, there can be no doubt that Yale won the tailgate. Before and during the action at Fenway, seven hundred alumni and guests joined us



across the 'Pike at the Hotel Commonwealth for our tailgate and viewing party. We rented out a suite of function spaces with a wall of windows facing the park and five TVs and projection screens to watch The Game once it began. In addition to our members and local alumni, our guests included current Yale professors, the executive director of the AYA, the president of Mory's, and officers of regional Yale clubs from around the country.

Over the course of six hours, attendees enjoyed breakfast and then lunch, as well as full bar service, a facepainting and merchandise room, and professional photography. The event was tied together with little Yale touches, from New Haven-style mashed potato pizza to batched Yale Cocktails and bourbon made by a distiller alumnus. And for the first time, we were able to produce a map of area tailgates (with the help of John Boak of the Colorado Yale Association) for the benefit of everyone coming to Boston for The Game.



I was honored to produce this event in partnership with longtime YaleBoston tailgate coordinator Don Hancock, AYA staff members Diane Morrissey, Nory Babbitt, and Jeannie Daniel, and AYA executive director Weili Cheng. Our largest single event in living memory, this tailgate persuades me there's no logistical challenge we cannot rise to – although I'm very grateful that things will be back to normal in 2020.

Brian Hoefling ES'12

Yale Day of Service 2018

In April, Yalies from around the world organized to give back to their local communities for the 10th annual Yale Day of Service. Led by Julia Travers, Yale alumni sponsored over a dozen service initiatives in the Boston area, including work on the Lexington Community Farm, a spring cleanup in Chinatown, and sheep fleece skirting at Drumlin Farm.

The AYA later recognized YaleBoston board member Lou Brenner for his success in coordinating the Pots, Plants, and Paints service site (pictured here) for the past seven years. The following remarks accompanied the award:



The Excellence Award for Outstanding Small Day of Service Event goes to YaleBoston for their Pots, Plants and Paints event, connecting Yale Alumni and their families across ages and generations to artistically paint clay pots, fill them with dirt and spring flowers, and deliver the plants and good cheer to residents of local nursing homes. For seven years, the club has sponsored this event which sees Yalies of different vintages, backgrounds, and interests come together. It uses the joys of painting and gardening and play to lighten the sobering reality of nursing home life, while inspiring school-age children about community service by making it fun and accessible. The excellence of the event is demonstrated by the inculcation of community awareness and service into the lives and consciousness of the next generation.

Hats off to Lou and all service site leaders for another fantastic Day of Service!

Alexander Michaud DC'17

Local Groups Serving Yale Alumni

Association of Asian American Yale Alumni Boston Chapter - aaaya.org/contact Yale Alumni Nonprofit Alliance New England Chapter - newengland@yalenonprofitalliance.org Yale Black Alumni Association - ybaacommunications@gmail.com Yale Blue Green Boston Chapter - ybgboston@gmail.com Yale Jewish Alumni Association - yjaa18@gmail.com Yale Veterans Association Boston Chapter - yalevetsboston@gmail.com YaleWomen Boston Chapter - boston@yalewomen.org Yale Club of Cape Cod - yaleclubofcapecod@gmail.com Yale Club of New Hampshire - yaleclubofnh@gmail.com













