

Yale

Boston

YALE CLUB OF BOSTON

Annual Report 2017



Dear Boston-area alumni and friends,

2017 was a very productive year for YaleBoston and our alumni community. Some of the highlights:

- We started a new YaleBoston tradition, an annual dinner at the Parker House, in celebration of our founding on January 29, 1866.
- We were honored to welcome J. Weili Cheng, '77, executive director of the AYA, as our annual meeting speaker.
- Our very own Linus Travers, '58 '59 MAT, received the Yale Medal in recognition of his tireless service to the University and its alumni community.

But, as always, we aren't resting on our laurels. To that end:

- We've made significant progress towards modernizing our infrastructure, including switching over to Yale's iModules platform for our new website.
- We're building stronger relationships with, and facilitating partnerships between, the Boston chapters of Yale's Shared Interest Groups.

All that we do is part of our ongoing effort to make it easier for our members to interact with us and one another. We couldn't accomplish any of it without your ongoing input, participation, and support, and so I once again wish you heartfelt thanks for the role you play in building a strong, vibrant Boston-area Yale community.

It has been my honor to serve as YaleBoston board president for the last three years, and I look forward to seeing many of you at YaleBoston events in the years to come.

Warmly,
Jennifer Madar SM '88
YaleBoston Board President, 2015 - 2018

The Yale Alumni Association of Boston

www.yaleboston.org

PO Box 812934

Wellesley, MA 02482-0027

The Yale Alumni Association of Boston [a 501(c)(3) organization] is a venerable institution, its roots dating back 151 years to Boston's post-Civil War recovery in 1866.

It has existed continuously since, ultimately serving Yale alumni in Boston and Cambridge and then all of eastern Massachusetts, connecting them with Yale and with each other and providing opportunities and experiences made possible by this Yale community.

We are governed and energized by a board of directors and its officers, committee chairs and members, and a diverse cohort of volunteers. Because we are Yale's third largest alumni chapter, the AYA assigns us a staff member (Diane Morrissey) to keep us abreast of the campus's events and interests and to respond to ours. We attempt periodically to report to our region's alumni by summarizing our activities and initiatives, accounting for the revenues and expenses of our events, reporting our operating expenses, overhead, and the like, as well as acknowledging and celebrating the gifts we receive for the Yale Scholarship Trust and our Yale Community Service Fellowships.

We urge all our alumni to support our efforts by attending many events, sharing in our outreach and other volunteer activities (including interviewing Yale applicants in the face of dauntingly low national acceptance rates), contributing financially to allow us to meet our overhead expenses, and in as many

Yale 2017 Event Summary

By Murray Wheeler, '62

While YaleBoston's well-celebrated 150th birthday year was a hard act to follow, we did find an immodest number of things to do, arts to experience, performances to applaud, grads to hear from, athletic teams to support ... the beat went on.

A rowdy start to the year is typically another iteration of the traditional Feb Club party. Largely but not exclusively attended by the younger alums, a hundred or more gathered at a downtown watering spot to brighten the winter doldrums and sip heartily from Mory's Cups and other vessels.

Soon thereafter, a couple of dozen alums gathered, again at the Omni Parker House Hotel where it all began 151 years ago, to mark yet another birthday. Other winter evenings included a revealing talk on BioPharma, a now annual guided tour of the Museum of Fine Arts, a fascinating explanation of the ins and outs of Nazi looted art, and a history of the evolution of the uniquely Yale phenomenon of secret societies by author David Alan Richards. Winter also included the Yale-Harvard hockey game, always a sell-out. A career workshop offered the opportunity to explore a whole variety of career options.

April brought our annual reception for new admits to Yale College. And the second Saturday in May brought the nearly ten-year-old tradition of the Yale Day of Service, with groups of grads volunteering at sites all over the world, including some fifteen right here in Greater Boston. Closing out spring, our always well-attended and festive annual meeting at Beacon Hill's venerable Club of Odd Volumes featured J. Weili Cheng '77, recently appointed Executive Director of the Association of Yale Alumni.

Summer welcomed an always popular outing at Fenway Park for a Red Sox game with a tour of the premises and our annual networking barbecue on the shores of the Charles. As usual, we hosted half a dozen undergrads who come up for eight weeks to work at various area non-profits. Also, as usual, longtime supporters of that program, started decades ago by author Calvin Trillin, hosted a reception for the students and both their housing and their worksite hosts.

Autumn began with an annual welcome gathering for the many recent grads who arrive in Boston and Cambridge for work or to attend grad school. The fall included, of course, the annual football rivalry, this year in New Haven. An alternative to trekking down to New Haven was viewing The Game at a popular and welcoming sports bar in Central Square which we joyfully packed. Mid-December featured a now annual holiday party, a sing-along with always delicious eats and drinks and lots of Christmas song.

Another year winds down, always with the promise of more and even better to come.

Table of Contents

Note from the President	Cover
Yale 2017 Event Summary	
Page 2	
YaleWomen	Page 3
Young Alumni	
Page 3	
Anniversary Dinner	Page 3
2017 SOMAA Boston Chapter Activities	Page 4
YaleBoston Needs Your Support!	
Page 5	

YaleWomen

By Susan Schorr, '87

The YaleWomen Boston Chapter continued its momentum in 2017 by organizing several events throughout the year.

Highlights included: a spoken word and musical performance honoring Pauli Murray and Grace Murray Hopper, performance and a back stage tour of the Boston Ballet, a performance of Shakespeare in the Park (complete with exposition by our own literature professor), and sponsoring a site for the Yale Day of Service, at a group home serving teenage girls. We also took time to socialize with each other and focus on solidifying our local organizational structure.

We welcome participation from all of our Boston-area sisters!

Young Alumni

By Caroline Dewing, '12

The Young Alumni Committee continues to play an active role coordinating events for young alums and the entire club.

Our events and activities are held monthly, if not more frequently, and help alumni from the last ten graduating classes to meet each other, try new things, feel the Yale spirit, and get to know the Boston area.

Our favorites from this year include the Night at Fenway Park, Eli Yale's Birthday Party, Head of the Charles festivities, and the very popular Feb Club and Summer BBQ.

This year promises to be a big one, with the Yale-Harvard Game being held at Fenway Park and the expansion of the Young Alumni Committee, including partnering with the Community Service Fellowship.

Want to play a bigger role in our young alumni activities? Have an idea for an event? Or just want to meet other young alumni? Email youngalumni@yaleboston.org to get involved!

Anniversary Dinner

By Brian Hoefling, '12

YaleBoston's anniversary dinner might be its oldest tradition or its youngest, depending on how one looks at it. Our very first event was a dinner, held at the Parker House on January 29, 1866, and in our early years we would often return there to celebrate the club's birthday.

This practice had been in abeyance for many years until our 150th anniversary in 2016, but that celebration turned out so well that we decided to revive the birthday dinner as an annual event, and returned to Parker's Restaurant on February 1.

Amusingly, although we were founded in 1866, we lost track of our founding date sometime around World War II and celebrated our 100th anniversary in 1967. So, although this dinner marked 151 years of YaleBoston, it was also the 50th anniversary of our centennial.

Twenty alumni and their guests attended the dinner, enjoying traditional Yale Cocktails and a special Parker House menu of old Boston fare for the evening. Guests received commemorative programs, including the lyrics to "Bright College Years" and "Memories of Old Yale," the latter having been written for our second annual dinner in 1867 and revived in 2016 as a valedictory song specific to YaleBoston. We look forward to spending the club's birthday this way for many years to come!

2017 SOM Boston Chapter Activities

By Ryck Lent, MBA '90

Yale SOM's Boston Alumni Chapter presented 14 events over the course of 2017 along with six chapter board meetings.

Our biggest event of the year was "The Business of Sports in Boston" in the TD Garden's Legends Club on October 25, with more than 90 attendees.

Panelists included:

- Larry Lucchino, President/CEO Emeritus of the Boston Red Sox
- Rich Gotham, Team President of the Boston Celtics
- Brian Belillo, President of the New England Revolution
- Amy Latimer, President of TD Garden and Delaware North UK
- Rafe Anderson, CEO & President of TruMedia Networks

Rusty Sullivan (Saybrook '88), Executive Director of the Sports Museum (Boston), was moderator for the event. Audience members were treated to a candid and revealing discussion on the many issues and complexities of running spectator sports teams and related businesses, with many audience members participating in the Q&A and follow-ups.

Our second big event was "The Business of Cannabis: Introducing a New Multi-Billion Dollar Industry to Massachusetts" on April 26, hosted by FoleyHoag's offices in the Seaport District. Forty-four attendees heard five panelists including moderator Tahira Rehmatullah (SOM '14) discuss the opportunities and pitfalls of the nascent recreational cannabis business in Massachusetts.

Other Boston Chapter-sponsored events included eight Boston Yale Entrepreneur's Breakfasts presented in Belmont and Cambridge. After five years of regular monthly meetings, the organizers decided to place the event on hiatus in September 2017 due to declining attendance and the need for new leadership. Total attendance for the eight meetings (a ninth was cancelled due to snow) was 54.

The Chapter also hosted three SOM alumni Happy Hours in May, July and November at various venues in Boston, and co-hosted two Community Consulting Team information sessions in Boston and Dedham, open to Yale SOM and other Boston-area MBAs.

Our chapter's communications process changed dramatically mid-year with the introduction of the CampusGroups online platform. Hosted by



SOM chapter volunteers and panelists (l-r) Spencer Farrar MBA '98 (event coordinator); Greg Collins MPPM '89 (Boston chapter chair); Rusty Sullivan SY '88, The Sports Museum executive director (moderator); Rich Gotham, Celtics president; Amy Latimer, TD Garden president; Rafe Anderson, TruMedia CEO; Larry Lucchino LAW '71, Red Sox CEO/president emeritus; Brian Bilello, NE Revolution president.

2017 SOM Boston Chapter Activities

Continued

Of course, none of this would have been possible without the tireless efforts of our chapter leaders and volunteers:

Chapter Leaders:

- Tom Meyer SOM '98, 2017 Chair and 2018 Past Chair
- Greg Collins SOM '89, 2018 Chair
- Stephen Kelleher SOM '99 2018 co-Chair

Volunteers:

- Brendan Byrne '14
- Tanya Chermak '83
- Colleen Curry '05
- Spencer Farrar '98
- Rob Greenly '83
- Nick Groh '13
- Matt Levine '14
- Philip Plottel '98
- Sam Pogosov '12
- All the other SOM and greater Yale alumni who helped.



"The Business of Cannabis" panelists included (l-r) Steve Krasnow, Phyllis Vena, Kevin Conroy, and Dorian Des Lauriers with moderator Tahira Rehmatullah SOM '14 and Boston chapter event leader Matt Levine SOM '14

YaleBoston Needs Your Support!

YaleBoston delivers more than seventy events a year to eastern Massachusetts Yale alumni, providing educational, career and networking, young alumni, and celebratory events as well support for the college's area sporting events and singing groups.

We need your help to maintain these opportunities for Yalies to get together and continue their personal growth while enhancing their relationship with Yale.

Please consider:

- Volunteering your time (contact Jim Fisher at JEP3052@gmail.com).
- Becoming a member [501(c)(3)] by [joining online](#).
- Providing a generous [tax free contribution](#).

Please take a moment to consider what you can do to keep our association going—and make it better!

Treasurer's Financial Guidance

by John Pattillo, '73

YaleBoston has continued its progress in transitioning from a traditional "club" to a more open structure with engagement and participation from a broad range of alumni from all schools within Yale University.

During the past year, the Board has implemented event pricing policies designed to cover our administrative overhead costs and make the organization more sustainable. In addition, several committees have been formed to focus on generating revenue from contributing member donations and fundraisers. The results of these efforts are demonstrated by net income of \$5,840 in calendar year 2017 as compared to a deficit of \$6,300 in the prior year.

While these results are encouraging, there remains much to be done to reach a comfortable level of operating reserves and sustain a consistent level of positive annual income. YaleBoston is grateful for those members who have helped get us back on track and hope that many more of you will support our programs in the future.

Financial Overview Calendar Year 2017

Revenue

Event revenues	\$ 44,036
Membership Contributions	\$ 10,730
Donations	\$ 1,630
Total Revenues	<u>\$ 56,396</u>

Expenses

Club Administration	
Website/Part time staff	\$ 8,366
Credit card and bank fees	\$
678	
Board Expense	\$
566	
Telephone and postage	
\$ 939	
Book awards	\$ 225
Mory's Cup	\$ 1,413
Subtotal	<u>\$ 12,187</u>
Cost of Events	\$ 38,369
Total Expenses	<u>\$ 50,556</u>
Net Income	<u>\$ 5,840</u>